LeadCapture for SERMACS/SWRM 2025

Looking to purchase lead retrieval licenses? Continue to enhance your experience at the **SERMACS/SWRM 2025 with** an easy-to-use lead retrieval tool. We have partnered with Cvent to provide lead retrieval services through their LeadCapture product. We appreciate your support at our event and want you to be able to track the impact of attending our Conference.

How It Works:

- Scan badges to gather lead information
- Score leads and takes notes
- Export leads to any database on demand

APP LICENSE

Purchase an app license to download the Cvent LeadCapture app on your own Android or iOS device. Use the app to scan leads and capture relevant qualifying information.

$499	$249	$149
BEST VALUE 3-Pack LeadCapture License	Single LeadCapture License	Additional LeadCapture License

Badge Kit - $995

Purchase a badge kit to scan leads with your own lead retrieval solution at the event.

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1 FINISH SETTING UP YOUR EXHIBITOR ACCOUNT

- Click here - Enter your details and click **Create Account.**
- You will soon receive the email "Welcome to SERMACS/SWRM 2025" from sermacs@acs.org." Click **Log In** within the email.
- Don't remember your password? Click on "**Forgot?**" to set up your password. You will soon receive the email "Reset your Onsite Solutions Password"
    - If you have LeadCapture login credentials from past events, log in with your email and previously created password. Once logged in, click **Switch Event** (top right) and click Join Event. Search the Event Code: **BB2AD6A00759** and add SERMACS/SWRM 2025 to the list of events you're exhibiting at.

2 LOGGING BACK IN TO YOUR EXHIBITOR PORTAL

- Log back into your Portal with **this link**. Do not click ***Add your company.***
- Use this Portal to:
    - *Purchase additional LeadCapture licenses, if necessary*
    - *Assign licenses to registered onsite staff*
    - *Create lead-qualifying questions*
    - *Export your leads after the event*

SUPPORT

New to LeadCapture or want additional help? This how-to is all you need to get set up.

Questions? Email leadcapture@cvent.com with any general LeadCapture questions.